

## Choreographed Ballroom Survey, Basics

This is a compilation of the basic data from the Choreographed Ballroom Survey, Mar - Sep, 2012 - Gender, Age, Income, Residences, Phases, Frequency

### Gender

| Choices      | Percentage | Count      |
|--------------|------------|------------|
| Male         | 51%        | 122        |
| Female       | 49%        | 117        |
| <b>Total</b> |            | <b>239</b> |

### Age

| Choices              | Percentage | Count      |
|----------------------|------------|------------|
| 65-74                | 56.1%      | 134        |
| 55-64                | 17.6%      | 42         |
| 75-79                | 10.9%      | 26         |
| 80+                  | 7.9%       | 19         |
| Prefer not to answer | 3.3%       | 8          |
| 45-54                | 3.3%       | 8          |
| 25-34                | 0.8%       | 2          |
| <b>Total</b>         |            | <b>239</b> |

### Annual Income

| Choices              | Percentage | Count      |
|----------------------|------------|------------|
| Prefer not to answer | 31%        | 74         |
| \$25,000 to \$49,999 | 24.3%      | 58         |
| \$50,000 to \$75,999 | 15.9%      | 38         |
| \$76,000 - \$100,000 | 11.7%      | 28         |
| Over \$100,000       | 8.8%       | 21         |
| Under \$25,000       | 8.4%       | 20         |
| <b>Total</b>         |            | <b>239</b> |

### State of Residence

| Choices                           | Percentage | Count      |
|-----------------------------------|------------|------------|
| Arizona                           | 17.2%      | 41         |
| Texas                             | 7.1%       | 17         |
| California                        | 5.9%       | 14         |
| Colorado                          | 5%         | 12         |
| Other                             | 5%         | 12         |
| Minnesota                         | 4.6%       | 11         |
| Pennsylvania                      | 3.3%       | 8          |
| Washington                        | 2.9%       | 7          |
| Oregon                            | 2.5%       | 6          |
| Canada - Ontario                  | 2.5%       | 6          |
| Canada - British Columbia         | 2.5%       | 6          |
| Utah                              | 2.1%       | 5          |
| Ohio                              | 2.1%       | 5          |
| Arkansas                          | 2.1%       | 5          |
| Florida                           | 1.7%       | 4          |
| Louisiana                         | 1.7%       | 4          |
| Missouri                          | 1.7%       | 4          |
| South Carolina                    | 1.3%       | 3          |
| Nevada                            | 1.3%       | 3          |
| Maryland                          | 1.3%       | 3          |
| Oklahoma                          | 1.3%       | 3          |
| North Carolina                    | 1.3%       | 3          |
| Kansas                            | 1.3%       | 3          |
| New Jersey                        | 0.8%       | 2          |
| Indiana                           | 0.8%       | 2          |
| New York                          | 0.8%       | 2          |
| Virginia                          | 0.8%       | 2          |
| Connecticut                       | 0.8%       | 2          |
| Alaska                            | 0.8%       | 2          |
| Georgia                           | 0.8%       | 2          |
| fulltimer                         | 0.8%       | 2          |
| Hawaii                            | 0.8%       | 2          |
| Idaho                             | 0.4%       | 1          |
| Canada - Alberta                  | 0.4%       | 1          |
| New Hampshire                     | 0.4%       | 1          |
| West Virginia                     | 0.4%       | 1          |
| Vermont                           | 0.4%       | 1          |
| Japan                             | 0.4%       | 1          |
| Kentucky                          | 0.4%       | 1          |
| Maine                             | 0.4%       | 1          |
| Wyoming                           | 0.4%       | 1          |
| South Dakota                      | 0.4%       | 1          |
| Mississippi                       | 0.4%       | 1          |
| full time RV                      | 0.4%       | 1          |
| Massachusetts                     | 0.4%       | 1          |
| Alabama, Texas                    | 0.4%       | 1          |
| Illinois                          | 0.4%       | 1          |
| Sweden                            | 0.4%       | 1          |
| AZ                                | 0.4%       | 1          |
| quebec                            | 0.4%       | 1          |
| Nebraska                          | 0.4%       | 1          |
| N.C.                              | 0.4%       | 1          |
| Illinois Arizona                  | 0.4%       | 1          |
| New Zealand                       | 0.4%       | 1          |
| manitoba canada                   | 0.4%       | 1          |
| AZ & Wa                           | 0.4%       | 1          |
| Montana                           | 0.4%       | 1          |
| full time R V er                  | 0.4%       | 1          |
| Wisconsin                         | 0.4%       | 1          |
| Scotland                          | 0.4%       | 1          |
| Canada - Québec                   | 0.4%       | 1          |
| Texas & Ohio                      | 0.4%       | 1          |
| ohio                              | 0.4%       | 1          |
| House mesa AZ, NY legal residence | 0.4%       | 1          |
| Texas, San Angelo & Pharr         | 0.4%       | 1          |
| Maine & Arizona                   | 0.4%       | 1          |
| Michigan                          | 0.4%       | 1          |
| <b>Total</b>                      |            | <b>239</b> |

### How often do you Round Dance?

| Choices          | Percentage | Count      |
|------------------|------------|------------|
| 2-4 times weekly | 61.5%      | 147        |
| 5+ times weekly  | 21.8%      | 52         |
| Once a week      | 13.8%      | 33         |
| Once a month     | 2.9%       | 7          |
| <b>Total</b>     |            | <b>239</b> |

### What Phase do you Round Dance?

| Choices   | Percentage | Count      |
|---|------------|------------|
| Phase 4, Phase 5, Phase 6   | 13.8%      | 33         |
| Love to dance & try it all  | 11.7%      | 28         |
| Phase 2, Phase 3, Phase 4, Phase 5                                      | 11.7%      | 28         |
| Phase 2, Phase 3, Phase 4, Phase 5, Phase 6, Love to dance & try it all | 10.5%      | 25         |
| Phase 2, Phase 3, Phase 4   | 9.6%       | 23         |
| Phase 2, Phase 3, Phase 4, Phase 5, Phase 6                             | 5.4%       | 13         |
| Phase 6   | 5%         | 12         |
| Phase 2, Phase 3, Phase 4, Phase 5, Love to dance & try it all          | 4.2%       | 10         |
| Phase 3, Phase 4, Phase 5, Phase 6, Love to dance & try it all          | 4.2%       | 10         |
| Phase 3, Phase 4, Phase 5   | 3.8%       | 9          |
| Phase 3, Phase 4, Phase 5, Phase 6                                      | 2.9%       | 7          |
| Phase 4, Phase 5, Phase 6, Love to dance & try it all                   | 2.9%       | 7          |
| Phase 5, Phase 6  | 2.5%       | 6          |
| Phase 4, Phase 5  | 2.1%       | 5          |
| Phase 5   | 2.1%       | 5          |
| Phase 2, Phase 3  | 2.1%       | 5          |
| Phase 4   | 1.7%       | 4          |
| Phase 6, Love to dance & try it all                                     | 0.8%       | 2          |
| Phase 2, Phase 3, Phase 4, Love to dance & try it all                   | 0.8%       | 2          |
| Phase 3, Phase 4  | 0.8%       | 2          |
| Phase 5, Phase 6, Love to dance & try it all                            | 0.8%       | 2          |
| Phase 2   | 0.4%       | 1          |
| <b>Total</b>  |            | <b>239</b> |

### Do you Round Dance in Mesa?

| Choices   | Percentage | Count      |
|---|------------|------------|
| Do not dance in Mesa  | 31%        | 74         |
| The entire season   | 30.1%      | 72         |
| Have not yet come to Mesa, but want to!                       | 16.7%      | 40         |
| 3 - 4 months  | 7.1%       | 17         |
| 1 month or less   | 5.4%       | 13         |
| Come for a Festival Weekend                                   | 3.3%       | 8          |
| 2 - 3 months  | 2.1%       | 5          |
| 1 - 2 months  | 1.3%       | 3          |
| Do not dance in Mesa, Have not yet come to Mesa, but want to! | 1.3%       | 3          |
| Come for a Festival Weekend, 1 month or less                  | 0.8%       | 2          |
| Come for a Festival Weekend, 1 - 2 months                     | 0.4%       | 1          |
| Come for a Festival Weekend, Do not dance in Mesa             | 0.4%       | 1          |
| <b>Total</b>  |            | <b>239</b> |

## Choreographed Ballroom Dance Survey Continued

Continuing compilation of information

Round Dancing gotten too complicated - Agree or Disagree?

| Choices           | Percentage | Count      |
|-------------------|------------|------------|
| Disagree          | 39.3%      | 94         |
| Agree             | 28.5%      | 68         |
| Strongly Agree    | 17.6%      | 42         |
| Strongly Disagree | 13.8%      | 33         |
| N/A               | 0.8%       | 2          |
| <b>Total</b>      |            | <b>239</b> |

Learning choreography is my favorite part

| Choices           | Percentage | Count      |
|-------------------|------------|------------|
| Agree             | 47.3%      | 113        |
| Disagree          | 31.8%      | 76         |
| Strongly Agree    | 13.8%      | 33         |
| Strongly Disagree | 3.8%       | 9          |
| N/A               | 3.3%       | 8          |
| <b>Total</b>      |            | <b>239</b> |

Is it important to have new material at Dance Festivals?

| Choices           | Percentage | Count      |
|-------------------|------------|------------|
| Agree             | 51%        | 122        |
| Disagree          | 21.3%      | 51         |
| Strongly Agree    | 19.7%      | 47         |
| Strongly Disagree | 4.2%       | 10         |
| N/A               | 3.8%       | 9          |
| <b>Total</b>      |            | <b>239</b> |

Do you enjoy taking a reteach on a dance?

| Choices           | Percentage | Count      |
|-------------------|------------|------------|
| Agree             | 55.2%      | 132        |
| Strongly Agree    | 23%        | 55         |
| Disagree          | 15.1%      | 36         |
| N/A               | 4.6%       | 11         |
| Strongly Disagree | 2.1%       | 5          |
| <b>Total</b>      |            | <b>239</b> |

Should we call our activity Round Dancing or Choreographed Ballroom dancing?

| Choices   | Percentage | Count      |
|---|------------|------------|
| Choreographed Ballroom Dance  | 42.3%      | 101        |
| Round Dance   | 25.1%      | 60         |
| I do not believe it matters   | 18.8%      | 45         |
| The terms are interchangeable   | 9.6%       | 23         |
| It depends whether you are trying to approach dancers - or non-dancers!   | 0.4%       | 1          |
| Choreographer Social Dance  | 0.4%       | 1          |
| ballroom dancing for dummies  | 0.4%       | 1          |
| Ballroom Style Round Dance  | 0.4%       | 1          |
| Cued Ballroom Dance   | 0.4%       | 1          |
| becoming more ballroom style  | 0.4%       | 1          |
| Social Ballroom   | 0.4%       | 1          |
| I tell people that I Round Dance, and then amplify it to Choreographed Ballroom Dance, and expand further in some detail.   | 0.4%       | 1          |
| Cued Ballroom Dancing   | 0.4%       | 1          |
| I call it round dancing but when others ask what that means I use the phrase Choreographed Ballroom Dancing and compare it to square dancing with a caller announcing the cues. | 0.4%       | 1          |
| <b>Total</b>  |            | <b>239</b> |

Do you want more Technique classes?

| Choices           | Percentage | Count      |
|-------------------|------------|------------|
| Agree             | 56.5%      | 135        |
| Strongly Agree    | 20.5%      | 49         |
| Disagree          | 14.2%      | 34         |
| N/A               | 6.7%       | 16         |
| Strongly Disagree | 2.1%       | 5          |
| <b>Total</b>      |            | <b>239</b> |

We love to travel to a Round Dance function!

| Choices           | Percentage | Count      |
|-------------------|------------|------------|
| Agree             | 46.4%      | 111        |
| Strongly Agree    | 21.3%      | 51         |
| Disagree          | 19.7%      | 47         |
| N/A               | 10%        | 24         |
| Strongly Disagree | 2.5%       | 6          |
| <b>Total</b>      |            | <b>239</b> |

Weekend Dance Festivals are the most fun!

| Choices           | Percentage | Count      |
|-------------------|------------|------------|
| Agree             | 39.3%      | 94         |
| Disagree          | 27.6%      | 66         |
| Strongly Agree    | 19.7%      | 47         |
| N/A               | 9.2%       | 22         |
| Strongly Disagree | 4.2%       | 10         |
| <b>Total</b>      |            | <b>239</b> |